



Vizionz

Fraser Coast

Preparing
Your
Property

Raising The Standard of Real Estate Photography!

Below is a guide that should be followed closely to ensure that your property is shown in the best possible light, and benefits greatly from a professional photo shoot.

General

- **De-clutter** – maximize space to create a larger look and feel.
- **De-personalise**- help buyers imagine themselves in their new home by keeping your own family pictures, personal ornaments and memorabilia out of sight during photo shoot and inspections.

Externals

Look at the outside of your property from a buyer's perspective, whatever you find to be distracting or irrelevant to the property should be removed or fixed.

- Cars – out of sight in garage, or parked out front of next door.
- Clothes Line - no washing hanging.
- Garden – tidy & weeded, hedges trimmed.
- Hoses - neatly coiled up on rack, or out of sight.
- Lawns - recently cut.
- Leaves - swept up/away.
- Pet food bowls & toys - out of sight.
- Plants - watered prior (within bounds of restrictions).
- Pool – cleaner and toys preferably out of pool and hidden out of sight.
- Rubbish bins - out of sight.
- Tools and Toys - out of sight.

Internals

This is just as important as the outside of your property. The first thing you should do is decide which rooms you want featured in the photo shoot and ensure that these rooms look the best they can.

- Beds - freshly made.
- Cushions – keep to a minimum and neatly arranged.
- Floors – cleaned and mats neatly arranged.
- Furniture – neatly arranged to help enhance room features.
- Kitchen – dishes washed and put away, small appliances hidden away.
- Light globes – check all lights working, replace any blown globes.
- Magazines, newspapers, and bills – out of sight.
- Pet food bowls & toys - out of sight.
- Plants - neatly arranged and watered prior.
- Toys - hidden out of sight.
- Walls – clean marks.
- Windows – clean, open blinds to let in light.
- Mirrors – clean, streak free.
- Lights- turn all lights on during shoot.
- Electrical cables- hide from view.
- Bathroom- Add some nice towels and soaps etc.

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